

Book Jeff to speak to your company, association, or leadership team

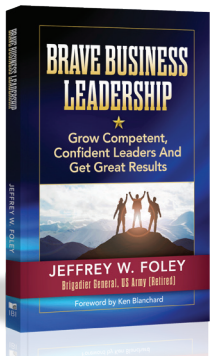
GROW COMPETENT, CONFIDENT LEADERS

About **General Jeff Foley** – Leadership Coach, Speaker, Author

Jeff Foley is a graduate of the US Military Academy at West Point, who retired after 32 years in the US Army as a Brigadier General leading organizations of up to 8,000 people. Today he works with business leaders who want to achieve greater results by developing positive, lasting change in behavior for themselves and the people they lead. As a speaker, he conducts presentations to companies and professional organizations around the country on how to build competent, confident leaders capable of leading high performing teams.

"I am enormously impressed with the depth and range of Jeff's expertise in leadership... This book can have an immediate and powerful impact on the life of leaders at every level from Fortune 100 CEOs to first line supervisors."

– From the foreword by **Ken Blanchard**, Bestselling Author of the *One Minute Manager* and *Leading at a Higher Level*



He is certified as a Marshall Goldsmith Stakeholder Centered Coach® and a Channel Partner with the Ken Blanchard Companies. His latest book is titled ***BRAVE Business Leadership: Grow Competent, Confident Leaders and Get Great Results.***



BOOK JEFF TODAY

706.414.9373 | jwfoley@loralmountain.com

Or contact Henry DeVries, publisher | 619.540.3031 | henry@indiebooksintl.com

KEYNOTE and WORKSHOP TOPICS

Jeff will bring to life valuable lessons in organizational leadership that will challenge and inspire you. Every keynote is tailored to meet the specific needs of the target audience.

“The BRAVE Guide for Growing Competent, Confident Leaders”

Jeff will share his methodology based on the word BRAVE, with each letter representing a fundamental of what it takes to be a competent, confident leader. His simple, practical guide was derived from over 32 years in the army. You will learn best practices that can have an immediate and positive impact on you and the people you lead.

“Coaching for Excellence”

One-on-one coaching is arguably the single most powerful way to help develop leaders – if it is done with skill and passion. Jeff will share his approach to effective coaching reinforced by powerful stories. You will learn effective tools and techniques you can put to use immediately in your own environment.



KIND WORDS AND PRAISE

“General Jeff Foley was one of our most engaging and inspiring speakers we have had in years at the annual USO conference! His message was precisely what our entire audience needed to hear. The tools and techniques he shared will benefit our organization for a long time.”

— **Elaine Rogers, President and CEO, USO of Metropolitan Washington-Baltimore**

“Presentation content, personal leadership experience and innate ability to relate so clearly to others have been only a few of the many benefits we have gained from working with Jeff. We invited him back next year!”

— **Jeff Bevis, CEO FirstLight Home Care**

“Jeff is the authority on taking principles from the US Army and applying them to the modern business world with step-by-step clarity.”

— **Dina Dwyer-Owens, Brand Ambassador (Former CEO and Chair) Neighborly Brands, Former Chair of the International Franchise Association.**

“Jeff’s BRAVE leadership principles are desperately needed in healthcare and can have a dramatic impact on building leadership capacity across any organization.”

— **David C. Hess, MD, Dean of the Medical College of Georgia and EVP for Medical Affairs and Integration, Augusta University**

PARTIAL CLIENT LIST



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